

**VIVEKANANDA GOVERNMENT DEGREE COLLEGE,  
VIDYANAGAR, HYDERABAD**

*(Affiliated to Osmania University)*

**Accredited by NAAC with "B" Grade ISO 9001:2015**



**Additional information 3.1.3**

  
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VIVEKANANDA GOVT. DEGREE COLLEGE  
Vidyanagar, Hyderabad-44.

## **Workshops organized from 2015-20**

2015-16

**Hawk Eye Mobile App Workshop:** Women Empowerment Cell (WEC) has organized a one-day workshop on **Hawk Eye Mobile App** on 4<sup>th</sup> December 2015, which is a part of Hyderabad City Police initiative to help improve the security of women and access to reach out to police when in distress. The girls are trained as to how to use the SOS feature on the app when they feel threatened or are in danger. 22 girl students attended the workshop. Resource person and trainer Mr. Chiranjeevi Sub-Inspector of Police Nallakunta Hyderabad, helped students to download the App and explained and gave hands on training on how to use the app when in distress and danger.



  
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**Two-Day workshop on pot painting:** Women Empowerment Cell organized a two-day workshop on "Pot Painting" on 21<sup>st</sup> and 22<sup>nd</sup> January 2016. Thirty-two girl students attended the workshop. The girls were trained by Smt. B. PushpaLatha on pot painting and explore their creative skills.



  
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# VIVEKANANDA GOVERNMENT DEGREE COLLEGE

Vidyanagar, Hyderabad, Telangana.

Accredited by NAAC with "B" Grade

## 49TH ANNUAL DAY CELEBRATIONS 2015-16

### LITERARY & CULTURAL CERTIFICATE

This is to certify that Mr./Miss K. Sri Kumar

Son / Daughter of .....

Class B.A./B.Sc./B.Com. M.Sc.

✓ I/II/III year has secured I Prize in Portrait Painting

competitions held during the year 2015-2016

M. A. N.  
Convenor

U. Prabhakar Reddy  
Principal



2016-17

**One-day workshop on Cooking / Baking:** Women Empowerment Cell organized a one-day Workshop on cooking/baking on 25<sup>th</sup> November 2016, Mrs., Dhana from Nestle India Ltd has demonstrated a few dishes to the girls and gave some cooking tips to prepare delicious food. Twenty girl students attended the workshop. The girls enjoyed the session and decided they would take further training and start their own restaurants.

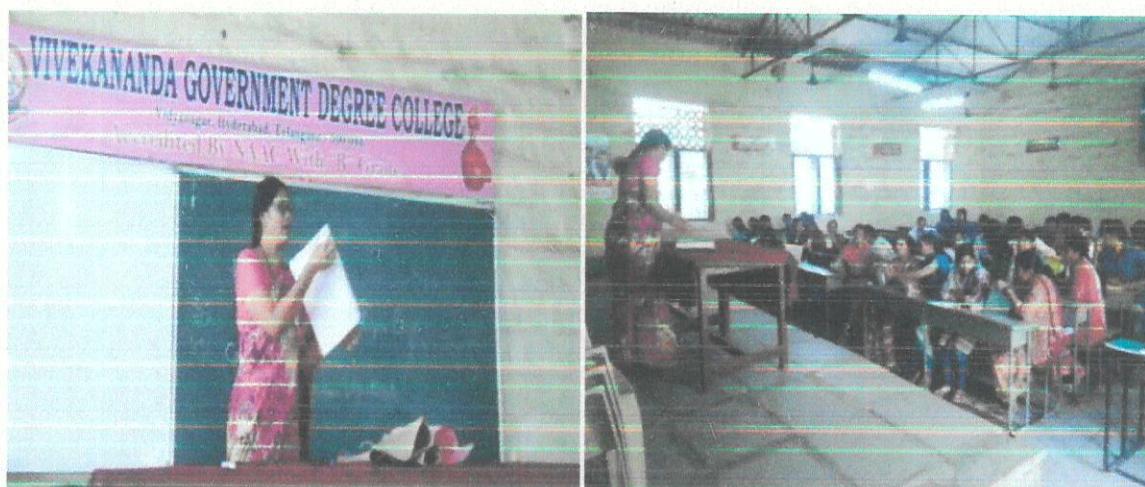


**Paper Bag (making) workshop**

**Date-02-12-2016**

Resource person-Smt Pushpalatha(Skill Worker)

The students learnt the skill of making paper bags and get set to start-up business to ban plastic



  
Principal

VIVEKANANDA GOVT. DEGREE COLLEGE  
Vidyanagar, Hyderabad-44.

## **Self- defence training workshop**

**Date-29-01-2017/30-01-2017**

**Resource person-She team official coach**

**The students were trained in self- defense techniques**



## **Jewellery making workshop**

**Date-04-02-2017**

**Resource person-Mr. Shiva (Skilled worker)**

**Students were Trained in Jewellery making (Entrepreneur skill development)**



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Vidyanagar, Hyderabad-44.**



# VIVEKANANDA GOVERNMENT DEGREE COLLEGE

The Principal, Staff and Students  
Cordially invite you to attend



## ONE DAY NATIONAL SEMINAR ON FINANCIAL INTEGRATION – INDIAN SCENARIO 28<sup>th</sup> MARCH, 2018

Sponsored by  
UNIVERSITY GRANTS COMMISSION (UGC)  
AND  
TELANGANA STATE COUNCIL FOR HIGHER EDUCATION (TSCHE)

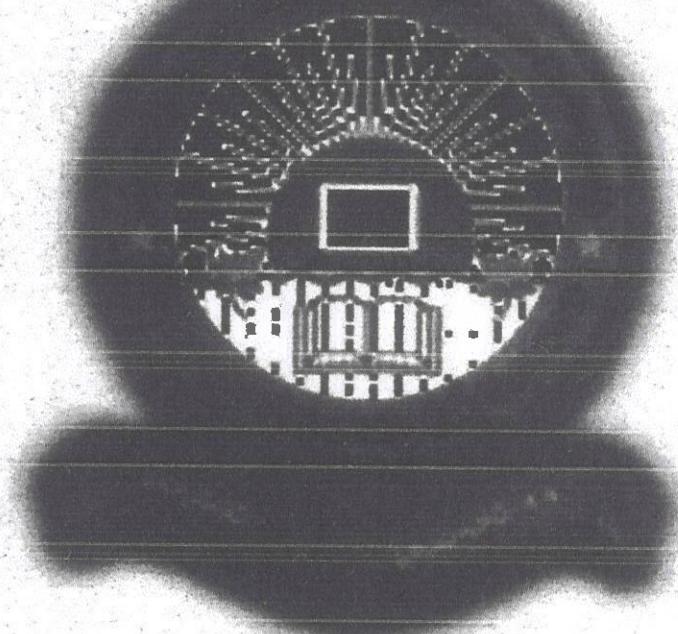
Organized by  
DEPARTMENT OF COMMERCE  
VIVEKANANDA GOVERNMENT DEGREE COLLEGE, VIDYANAGAR, HYD.

PRINCIPAL

VIVEKANANDA GOVT. DEGREE COLLEGE  
Vidyanagar, Hyderabad-44.

# ONE DAY NATIONAL SEMINAR ON FINANCIAL INTEGRATION INDIAN SCENARIO

## SEMINAR PROCEEDINGS



Organised by

Department of Commerce

Vivekananda Government Degree College

Vidyanagar, Hyderabad, 500044, T.S.

Sponsored by

University Grants Commission (UGC) &

Telangana State Council for Higher Education (TSCHE)



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Vidyanagar, Hyderabad-44.

**ANNEXURE**

**LIST OF PAPER PRESENTERS**

Sl. No.	Title	Name of the Presenter
1	The Cashless Economy in India: Prospects and Challenges	Dr. D. Ravinder
2	A Review on Banking Sector & Its Reconstruction in Indian Scenario	Dr. Enukurthi Anilkumar
3	A Research Study on Select Customers Perception on Digital Money and Digital Payments	Dr. S. Nagaraju
4	Foreign Direct Investment in India: A Study	Dr. Vijayalaxmi G. Nemmaniwar
5	Financial Risk Management	Dr. G. Raja Reddy
6	Foreign Direct Investment in India	Mr. M. Siva Prasad
7	Impact of Digital Money after Demonetization in India- A Study	Mr. K. Raju
8	A Study of Savings and Investment Pattern of Salaried People with Special Reference to Warangal District	Smt. G. Usha sree
9	Digital Currency	Dr. Yellaswamy Ambati
10	Essential and Prόposal of Foreign Direct Investment in Developing Country - Study on India	Dr. Naresh Guduru
11	Global financial crisis and its Impact on India's Economic Growth	Dr. Ranjana J. Mahajan
12	A Literature Study on Long Term Capital Gains Tax in India Its Impact on the Investors and Measures to Overcome	Dr. M. V. S. Sudhakar
13	A Study on Recent Growth and Developments of Indian Financial System	Dr. Ch. Srinivas
14	Understanding Concept of Corporate Governance in Indian Perspective	Dr. P. Venu Gopal
15	Implication of Goods and Services Tax on Indian Banking Sector	Dr. Rajeshwari Vaskula
16	FDI in Indian Retail Sector - A Glance	Dr. T. Sasikanth Reddy
17	Role of Technology in Digitalizing the Customer Service	Dr. Raimadevi
18	Digitalization and Financial Integration	Dr. Naglaxmi Narsingrao Tirmānwar
19	A Paradigm Shift From Traditional Money Transfer to Digital Money - A Study on Indian System	Smt. R. V. Nalini
20	Performance of Trade Unions in TSRTC A Select Study of Karimnagar Region	Dr. G. Raju
21	A study on Volatility Patterns of Stock returns in BSE Sensex and NASDAQ	Dr. K. Mallikarjuna Rao



VIVEKANANDA GOVT. DEGREE COLLEGE  
Vidyanagar, Hyderabad-44.

## Annexure II

### FEEDBACK FORM

#### SCHEME CONFERENCES/WORKSHOPS/SEMINARS IN COLLEGES

1. UGC File No / Sanction No & Date: No.SEM-2742/16-17/GEN (UGC-SERO); Dated 01/02/2018. (Link No. 2742)
  - a) Amount Sanctioned: 83750-00
  - b) Amount Released: 67000-00
2. Name of the convener/organising secretary: Dr. R. Sridhar
3. Name & Address of the College: Vivekananda Government Degree College, Vidyanagar, Hyderabad.
4. Title of the Activity: FINANCIAL INTEGRATION – INDIAN SCENARIO
5. Date: 28-03-2018
6. Venue: Seminar Hall, Vivekananda Government Degree College, Hyderabad.
7. Total No. Of participants proposed & actually attended:  
Proposed: 200      Attended: 150
8. Total No. of papers presented : Annexure enclosed
9. No. and Date of the offer letter  
No.SEM-2742/16-17/GEN (UGC-SERO); Dated 01/02/2018. (Link No. 2742)
10. Total amount sanctioned : Rs. 83750-00
11. Total Expenditure incurred for conducting activity: 113840-00
12. Grants received from other than UGC for this activity:

Sl. No.	Name of Agency	Grant Received
1	Telangana State Council for Higher Education (TSCHE)	20000-00
	Total:	20000-00

13. Details of internal revenue if any generated by the institution/department on account of this activity: Nil
14. Briefly mention about the technological/academic or any other benefit generated by conducting this activity with respect to a) Institution, b) Faculty, c) Students, d) Society/Industry.

The seminar has created a platform for academicians, research scholars from different institutions/universities and students of the college to discuss about the various aspects of Financial Integration in Indian context. The deliberations in the seminar has resulted in enriching the knowledge of the participants on the issues relating to financial integration such as the benefits, limitations, prospects, challenges and current status of financial integration. The presentations, lecture sessions, debates and discussions have brought the concept of financial integration into limelight and made it clear to the participants about the role of financial integration in the financial inclusion.

Name & Signature of Principal

Vivekananda Govt. Degree College  
VIDYANAGAR, HYDERABAD-44

  
PRINCIPAL

VIVEKANANDA GOVT. DEGREE COLLEGE  
Vidyanagar, Hyderabad-44.

  
(Dr. R. Sridhar)

Name & Signature of Organising Secretary

Dr. Sridhar Ryakala

M.Com.,MBA, MFA, Ph.D  
Assistant Professor of Commerce  
Vivekananda Government Degree College  
Vidyanagar, Hyderabad-44 (T.S.)

## ఆర్థిక మౌనొలపై సంఘటిత పరిచాటం

ముఖ్యమైన భాగానికి విధానంలో లోపించిన అధికారంగా వేసుకుని భారీ అర్దిక మొదటి లాటి పాల్గొడడం ప్రతిపాదిగా మారిందని ఉన్నతి విద్యుత్యందరి. కైర్పుతో తుమ్ముల పాపిర్రి అన్నారు. దీనిని వియంగించియొక్క నంబు తీం కావాలన్నారు. బుద్ధవారం విద్యుత్యనీ రీలోని విప్పకానంద ప్రత్యుత్తు డిగ్రీ కొల్పాలి కాంపర్స్ డిప్యూటీమంట్ ఇంఫ్రాస్ట్రాక్చరల్స్ ప్రోజెక్ట్స్ యల్ ఎంబ్రైఫ్స్ - జిందియున్ సిమారియ్ అంశంపై కొఱియి పెమినార్ విర్యుప్పాంచార్. కార్బూక్యూనికి ముఖ్య అధికారి పోజ్చున ఉయిన మహాత్మగాంధీ యూనివెర్సిటీ లిఫ్ట్ స్కూల్ ఎండ్ బుయిరి, కాల్కటియ్ యూనివెర్సిటీ రిస్టిట్యూట్ ప్రోఫెసర్ హం ప్రతాప్ లోట్ కలింగి ఆయ్దు ముఖ్యమైన ప్రశాసన అర్క వ్యవస్థలో భాగం వేలుదానికి కేంద్ర ప్రత్యుత్తు ఇంటర్వెన్షన్



పురుషుల్లి లెపుల్లిను పొపర్రి యాచిగే తిపులు  
పుట్టకాన్ని తీపుతపచ్చించున్నారు. భారతీయు  
ఆర్థిక వ్యవస్థను ఎలిపేరం చేయడానికి  
ఇలాంటి సంస్కృతు మరిన్ని నిర్వహించాలని  
కోరారు. ఆనందరం ఆర్కి అల్ఫోన్సో హలో  
ధన వ్యక్తిలలో ధృపూర్ణిదినిను పుస్తకాన్ని  
అపిక్కుల్లించారు. కాల్చుక్కమంట సెమినార్ క్రూర  
క్లిం ద్వారక అర్డర్ ట్రైన్. క్రొమా ల్రైస్సెపర్ ద్వారక  
యాని, మాక్స్ ట్రైప్పుల్లర్ సప్రెర్రె, ద్వారక శాఖ,  
ద్వారక తెంకచీస్టర్, క్రొమమార్ పాలోనారు.

‘బ్యాంకుల నిర్వహణల్ని చిన్నపాటి లీపాలతోనే ఆర్థిక మోసాలు’

మహావైషణవుడు, పూర్వు ఒక(పుస్తకపేటింపాడు): బాగ్యంచుల నిర్వహణ, విది విరామాత్మ అమలులో క్లీపిస్టులు లోపాలను అసరిగా తేచుటిని కొంత మధ్యాది ఆర్థిక ప్రోపోలప ప్రాల్యుష్మాన్యార్థమి అశ్వత విచారించడి కైర్పై కే ప్రాపించడి అన్నారు. దీని అభివృద్ధికి అభిమంగి మారుపుల్ని అభిమంగి పోల్చులకు అశ్వతప్రాపించడిలా ప్రసాదు నెఱపుచేరణా పోలాడా విచిత్ర అప్పటిన ఎంతో ఉండ్నారు: విచిత్రమైన విషాదానంద ప్రథమశ్రీ డిగ్రీ కొల్కాపలో మాధవారం కూమార్యే విభాగిక అధికృతాల్లో కూర్చులయిలే ఉపాయిప్రశ్న-ఇంండి యమ్మే లొనాలు అనే తమిత్తు జాతీయమి నెమ్మాల్ని ఇతిగింది. ఈ కొర్కెల్కు మంచి ముఖ్యమితాంగా పాల్చిన్న తయన మాటల్లాడుతా దీశం అభివృద్ధి దీశగా ప్రయుక్తించారంటే ప్రయుక్తి అర్థి వ్యాఖ్యల్లో ఆగస్టిముఖమి చేయాలి అన్నారు. మహావైషణవుడి యూనిటిస్టుకి రిష్టస్ట్రీట్ ఎం.ఎస్.పట్టి, కాక కీచ్-యూనిటిస్ట్రీస్ రిలైన్స్ ప్రోపోరిషన్ కుంత్రుక్ మాటల్లాడుతా ప్రజలంకి ఆర్థిక ప్రవర్తనలో భాగం చేయాలిని కేంద్ర ప్రాంతపురుష అసరిక యాసం కుప్పాని అమలులోకి తీసుకున్నింటన్నారు. ఈ సందర్భంగా ఆర్థిక అభివృద్ధిలో ప్రశ్నలు అన్నిటిని జాల తేస్తు రూపీంచించి పుట్టాలి. ఆమెరికాలో కూడా



మంలో కూతురు ప్రిమిపాల్ డాక్టర్ రజని, సెమివార్ డైరక్టర్ డాక్టర్ ఆర్. టి. డిర్, మార్కెట్ ప్రిమిపాల్ స్కూల్రెంట్ డాక్టర్ కార్ల, డాక్టర్ వెంటిల్స్టర్, క్లోనిపుర్ పాల్ ప్రాథ.

‘బ్యాంకింగ్ విధానంలో మోసాలను అరికట్టాలి’

రంపగక, మార్చి 28 (అంధ్ర ప్రసిద్ధి) : పూర్వాంగి విధానంలో చిన్న పాట లోపాంగు అదారంగా చేసుకోని భద్ర పెద్ద ఆర్థిక పూర్వాంగు పొలుచుట పరిపాటిగా పూరించని ఉన్నత విద్యుత్ మండలి తెల్కుండ తున్నార పొలిపడ్డి అన్నారు. దీనిని నిర్మాలించేందుకు త్రపి ఒచ్చురు నంపుటికొంగా పేర్కొచులని ఆన్నిస్త దీనికి ప్రాప్తిస్తారు. నీటి విధానంలో ఆ



కొను కీలికం విద్యావగర్హంలోని వీకౌనం  
ప్రశ్నలు దేరి కాకాలలో కామణ్ణ దీపాల్మిమం  
ఉర్ధుమంలో శైలాస్త్రియలో అంతగ్రేవన్ - ఇండియ  
ని సిసారిమా అను అంశంరై మాటియ సెవిలూ  
నిర్మించారు. ఈ కార్బోఫ్సూనికి ముఖ్యాలలో  
ఈ ప్రశ్నలు అయిప పూర్ణార్థారు. ప్రశ్నలను ఇం  
క వ్యవస్థలో భాగం చేయడానికి కేంద్ర ప్రశ్నలు  
జనంల్ని యూజిల పరుకాశ్చి తీసుకొచ్చించసి, దీ  
చ్చూ ప్రశ్నలను వైపుపురించి భేరీ బ్రాత్సుల్లో  
ఇంకోటిట్టు తెరిపించి ప్రశ్నలను ఇరిక వున్నస్తారు. ఉన్నత పాఠా  
చిహ్నానంలో ఇంకాట సద్గురులు కామణ్ణ విలాగ్

ఫారు నిర్మించే బాధ్యతలు స్వీకరించడం లేక  
వందస్తయినాడు. భారతీయ ఆర్క వ్యవస్థను  
జల్లిపేరం చేయుటానికి ఇటాలీ నిధన్యా  
మణిషు నిర్మించాలన్నాయి ఆర్క అధిక్ష్యా  
చరితోసు ప్రాణమైణికి కలిపి ముద్రించిన  
పున్నకాన్ని అయిన అప్పురీంబారు. ఈ కార్యక్రూ  
చంలో మహాక్షాగంది యూనివరిటీ రిజిస్ట్రే  
షన్యాగిని, కాశీయ యూనివరిటీ రిజిస్ట్రే  
షన్ ను ఓప్పుడు, సీమానర్ దైరెక్ట దాక్ష్య  
అంగ్స్ట్రీట్. కొకూల ట్రైనింగ్ లో దాక్ష్య రుషీ  
మాట ట్రైనింగ్ లో స్కూల్ రైట్ దాక్ష్య రాపడ, ద్రుక్క  
పెంచుకొన్నారు, కృష్ణమార్క పాలున్నారు.

  
PRINCIPAL  
EKANANDA GOVT. DEGREE CO.  
Vidyanagar, Hyderabad-44

## UTILISATION CERTIFICATE CUM STATEMENT OF EXPENDITURE

1. Name of the College: Vivekananda Government Degree College, Vidyanagar, Hyderabad.  
2. UGC File No/ Sanction No. & Date: No.SEM-2742/16-17/GEN (UGC-SERO); Dated 01/02/2018  
3. Title of the Seminar: FINANCIAL INTEGRATION – INDIAN SCENARIO  
4. Name of the Convener: Dr. R. Sridhar  
5. Number of Participants: 150  
6. Date & Duration of the Activity: 28-03-2018 (One Day)  
7. Amount Sanctioned by UGC – SERO: 83,750/-  
8. Amount Received: 67,000/-

8. Amount Received: 67,000/-					
Sl. No.	Item	Amount Allocated	Amount Sanctioned as 1 <sup>st</sup> Instalment	Expenditure Incurred	Balance Amount to be Released
1	TA & Honorarium to Resource Persons	20000	16000	26000	4000
2	TA for Papers Presenters	15000	12000	15000	3000
3	Pre-Conference Printing	20000	16000	30840	4000
4	Publication of Proceedings	12000	9600	19500	2400
5	Local Hospitality	16750	13400	22500	3350
	Total	83750	67000	113840	16750
			Grant Sanctioned by the UGC:		83750

1. Grant Sanctioned by the UGC: 83750  
 2. Grant Released by the UGC: 67000  
 3. Balance to be Released: 16750

It is certified that an expenditure of Rs. 1,13,840/- (Rupees One Lakh thirteen thousand eight hundred and forty only) has been incurred against the sanctioned amount of Rs. 67,000/- (Rupees Sixty seven thousand only) by University Grants Commission – SERO, vide UGC File No/ Sanction No. & Date: No.SEM-2742/16-17/GEN (UGC-SERO); Dated 01/02/2018 towards organising seminar has been utilised for the purpose for which it was sanctioned and in accordance with the terms and conditions laid by the commission. The balance amount of Rs. 16,750/- (Rupees Sixteen thousand seven hundred and fifty only) may kindly released.

Convener of the Programme with Seal  
**Dr. Sridhar Ryakala** VIVE  
M.Com.,MBA, MFA, Ph.D For NAROT  
Assistant Professor of Commerce CHART  
Vivekananda Government Degree College M  
Vidya Vanam, Hulimavu, Mysore-41 (K.S.R.)





# TELANGANA STATE COUNCIL OF HIGHER EDUCATION

(A Statutory Body of the Government of T.S.)

Opp. Mahavir Hospital, Mahavir Marg, Masab Tank, Hyderabad - 500 028.

Ph & Fax : 040-23331117

e-mail : [secretarytsche@gmail.com](mailto:secretarytsche@gmail.com), website : [www.tsche.ac.in](http://www.tsche.ac.in), [www.tsche.cgg.gov.in](http://www.tsche.cgg.gov.in)



DR.N.SRINIVASA RAO  
SECRETARY

Lr.No.TSCHE/Acad Cell/Fin.Asst/2017-18/II Phase/VGDC/OU/58/2018 Dt: 24.05.2018

To  
The Principal  
Vivekananda Government Degree College  
Vidyanagar,  
Hyderabad - 500 044

Sir,

Sub: TSCHE - Academic Cell - Financial Assistance - Vivekananda Government Degree College, Vidyanagar, Hyderabad - Conducting national seminar on "Financial Integration - Indian Scenario" - Scheduled on 28.03.2018 - Release of total sanctioned grant Rs.20,000/- - Sending of SBI Cheque bearing No.541859, Dt:23.05.2018 - Reg.

To the Ac. Sec, Fin. Asst  
Ref: 1. Lr.No.TSCHE/Acad Sec/Sem.Fin.Asst./II Phase/2017-18/OU-VGDC/2018  
Dt:17.04.2018  
2. Your Lr.Rc.No.Estt/VGDC/2017-18 Dt:14.05.2018.  
-00-

*One copy to the  
examiner for self*  
In the reference vide 1<sup>st</sup> cited, Telangana State Council of Higher Education sanctioned Rs.40,000/- to organize national seminar on "Financial Integration - Indian Scenario" was held on 28.03.2018 by the College.

*AB*  
*02/06/2018*  
The Telangana State Council of Higher Education, after satisfying with the documentary evidence produced by the Principal, Vivekananda Government Degree College, Vidyanagar, Hyderabad vide reference (2) cited, is releasing incurred expenditure for an amount of Rs.20,000/- (Rupees twenty thousand only) being total sanctioned assistance as final settlement to clear the dues in connection with the said program SBI cheque bearing No.541859, Dt:23.05.2018 for the said amount, issued in favour of the Principal, Vivekananda Government Degree College, Vidyanagar, Hyderabad is herewith enclosed.

I request you to kindly acknowledge the said instrument through email [secretarytsche@gmail.com](mailto:secretarytsche@gmail.com) and by post immediately.

Yours faithfully

*SECRETARY*  
SECRETARY

*Principal*  
PRINCIPAL  
VIVEKANANDA GOVT. DEGREE COLLEGE  
Vidyanagar, Hyderabad-44.



# TELANGANA STATE COUNCIL OF HIGHER EDUCATION

(A Statutory Body of the Government of T.S.)

Opp. Mahavir Hospital, Mahavir Marg, Masab Tank, Hyderabad - 500 028.

Ph & Fax : 040-23331117

e-mail : [secretarytsche@gmail.com](mailto:secretarytsche@gmail.com), website : [www.tsche.ac.in](http://www.tsche.ac.in), [www.tsche.cgg.gov.in](http://www.tsche.cgg.gov.in)



Dr.N.SRINIVASA RAO  
SECRETARY

Lr.No.TSCHE/Acad Sec/Sem.Fin.Asst./II Phase/2017-18/OU-VGDC/2018 Dt:17.04.2018

To  
The Principal  
Vivekananda Government Degree College  
Vidyanagar,  
Hyderabad - 500 044

Sir,

Sub: TSCHE - Academic Section - Proposal to organize National Seminar on "*Financial Integration - Indian Scenario*" - Scheduled on 28.03.2018 (1 day) - Sanction of Rs.20000/- (Rupees Twenty Thousand only) towards financial assistance - Reg.

Ref: Your Lr.No.VGDC/UGC-National Seminar/2018 dt:26.02.2018  
-00-

While referring to the subject and reference cited, I am by directed, to inform that the Telangana State Council of Higher Education has accorded the approval for sanction of an amount of Rs.20000/- (Rupees Twenty Thousand only) towards financial assistance of the Council to organize National Seminar on "*Financial Integration - Indian Scenario*" scheduled on 28.03.2018. Further, it has been decided to release the same on submission of the following.

1. Recommendations of the Seminar, if any, to initiate action at higher level.
2. Proceedings of the Seminar, souvenir, photos, paper clippings etc.,
3. Copy of the letter addressed to the University Departments/ Libraries within the State sending the proceedings of the Seminar
4. Audited (State Audit) Utilization Certificate along with bills in original
5. Audited (State Audit) Receipts and Charges

Yours faithfully

SECRETARY

PRINCIPAL  
VIVEKANANDA GOVT. DEGREE COLLEGE  
Vidyanagar, Hyderabad-44.

2017-18

seminar

2017-18, 31/3



A/c.DY No. 2214

Dt. 11/2/18

UNIVERSITY GRANTS COMMISSIONS -SOUTH EASTERN REGIONAL OFFICE  
 5-9-194, CHIRAG ALI LANE, IV FLOOR ,A.P.S.F.C. BUILDING, HYDERABAD -500 001  
 Phones: 040 - 23204735, 23200208 FAX: 040 - 23204734  
 Website: [www.ugc.ac.in](http://www.ugc.ac.in), email: [ugcsero@gmail.com](mailto:ugcsero@gmail.com)

No.SEM-2742/16-17 /ST(UGC-SERO)

Link No:2742.

January, 2018

UNIQUEID:TLHY00000207

1 FEB 2018

The Accounts Officer  
 UGC-SERO, Hyderabad

*Sub: Financial Assistance for conducting Conferences / Seminar / Workshops during XII Plan Period<sup>1</sup>. Reg. -*

Sir / Madam,

I am to convey the sanction of the Commission for the payment of Rs.5360/- as First installment of admissible grant towards the organization of Conference / Workshops / Seminar entitled "FINANCIAL INTEGRATION- INDIAN SCENARIO" by VIVEKANANDA GOVT. DEGREE COLLEGE , HYDERABAD as detailed below:

SLN o	Item	Amount Allocated (Rs.)	Amount being Sanctioned as first installment (Rs.)
1.	TA (within India) & Honorarium (Rs.1000/- per day) For Resource Persons	20000.	16000.
2.	TA (within India) for Paper Presenters	15000.	12000.
3.	Pre-Conference Printing	20000.	16000.
4.	Publication of Proceedings	12000.	9600.
5.	Local Hospitality (Boarding & Lodging) (Restricted to 25% of the total allocation from the UGC)	16750.	13400.
	Total	83750.	67000.

Total grant sanctioned now SC: 10720. ST:5360. General: 50920. = Total: Rs. 67000.

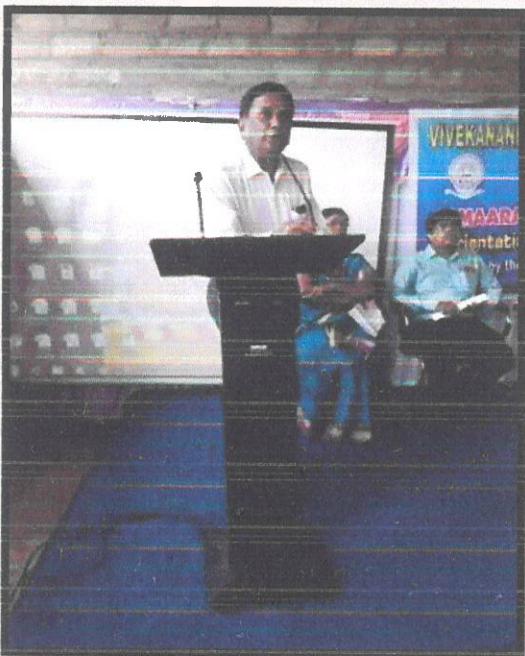
S.No	Component	Head of Account	Amount
	ST(8%)	31-GIA-SEM(40)-3(C) 2202.03.796.28.01 (ST)	5360.

1. The above approval is subject to the general conditions of the grants prescribed by the UGC for the scheme.
2. The sanction grant is debitable to head of account as mentioned above and is valid for payment by Accounts Officer, SERO-UGC, Hyderabad to the college during the financial year 2017-18. The amount of the Grant shall be drawn by the Accounts Officer (Drawing and Disbursing Officer), UGC-SERO, Hyd on the Grant in Aid Bill and shall be disbursed to and credit to the Principal VIVEKANANDA GOVT. DEGREE COLLEGE VIDYANAGAR HYDERABAD 500044. by Electronic Mode through PFMS portal at the following details.  
*College Account No 2540101003065 Bank: CB, HYD IFSC Code: CNRB0002540*
3. The Grant is subject to adjustment on the basis of Utilization Certificate in the prescribed proforma submitted by the college / Institution.
4. The College / Institution may follow the G.F.R. Rules, 2005 and take urgent necessary action to amend their manuals of financial procedures to bring them in conformity with GFRs, 2005 and those do not have their own approved manuals on financial procedures may adopt the provision of GFRs, 2005 and instruction / guideline there under from time to time.
5. The Utilization Certificate to the effect that the grant has been utilized for the purpose for which it has been sanctioned shall be furnished to UGC as early as possible after the close of current financial year.
6. The Grantee institution shall ensure the utilization of Grants - in - Aid for which it is being sanctioned / Paid. In case of Non-Utilization / Part Utilization the simple interest @ 10% per annum as amended from time to time on Utilization amount from the date of drawl to the date of refund as per provision contained in General Financial Rules of Govt. of India will be charged.

PRINCIPAL

VIVEKANANDA GOVT. DEGREE COLLEGE  
 Vidyanagar, Hyderabad-44.

Name of the Department	IQAC Examination branch
Date	26.08.2018
Name of the programme	Orientation programme for the first-year students "Samarambham
Name of the lecturers involved	Dr.N.C. Sowjanya (IQAC coordinator) Dr.J.Chinnababu (Academic coordinator)
Resource Person	Prof. SripathiRamudu, Professor, Hyderabad Central University, Hyderabad
Teaching staff participated	All the members of the teaching staff have participated in the programme
Brief report	<p>The orientation programme was organized by the IQAC cell and the Examination branch of the college. The main aim of the programme was to enlighten the first-year students about the CBCS examination pattern, facilities available in the college, various options available for them. The Principal of the college has given the inaugural address and introduced the teaching staff to the students. The students were given orientation on NAAC assessment Examination pattern TSKCs Ecoclub NSS and sports facilities Cultural club</p> <p>The Chief guest of the function Prof.SripathiRamudu has delivered a motivational lecture to the students and encouraged them to involve in various curricular and co-curricular activities.</p>
Outcome	The session was a great success. The first-year students have participated in huge number and have actively interacted with the teaching staff. They could get a clear understanding of the various opportunities available in the college. They have further interacted with the resource person and were highly motivated.



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## Rubaroo- Agaaz-e-baatcheet October 2018

Rubaroo has invited VGDC, Vidyanagar to partner for '*Agaaz-e-Baatcheet*', a leadership programme with 50 Youth Champions in Hyderabad. These Youth Champions, representing diverse partner institutions and backgrounds, will go through a leadership journey where they will learn about themselves and engage with social issues, to lead change initiatives within their communities.

**Objectives:** to develop leadership qualities, be a team player

To develop communication skills, develop tolerance through dialogue.

**Being a community Partner**, the faculty gave an orientation to all the first, second and final year students. Students who have shown interest were nominated from the college and they had to register online by filling up a form, and based on their application, out of 20 students, 12 were selected and were divided into two batches. Batch one had a 3-day Orientation at Madina College, Himayatnagar and Batch 2 at MANUU, Gachibowli. They participated in the 3 day programme to become Youth Champions.

### **Outcomes:**

Students implemented social action Projects (SAP) and have overcome their stage fear, gave a feedback that they improved their communication skills.



  
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**Name of the Department:** Telangana State Centre

**Date** 28<sup>th</sup> October to 30<sup>th</sup> October 2018

**Title of the Programme** Entrepreneurship and Innovation programme.

**Resource persons involved:** 1. Hillary M.J.S. Weber

2, CharanLakaraju

Sky Deck Venture, Founder Stumaz and University of California, Berkley. Digital magazine.

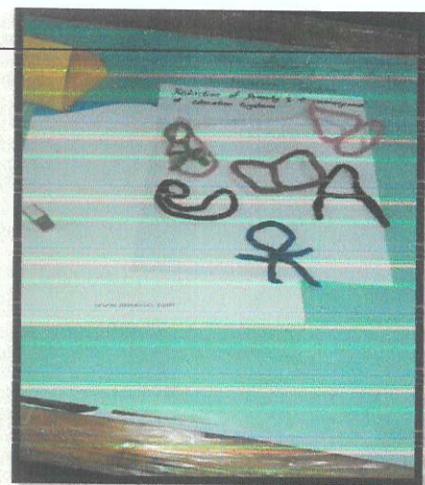
3. SreeDivyaRalapudi Managing director, Innovivi.

**Students participated :** 8

**Report:** TSKC Vivekananda Government Degree College under the chairmanship of Commissioner of Collegiate Education in collaboration with University of California Berkley, U.S.A. organized a three-day training programme for women in entrepreneurship and innovation to enhance entrepreneurship skills among women. Twenty girls were shortlisted for the training, out of which eight girls were selected. The girls attained training at Innovivi Centre for Excellence, a co-partner of University of California, (U.S.A.). During the training resource persons motivated the students with their successful stories and enlightened the opportunities waiting for women to venture out. Accordingly, activities based on facilitating women to become self-reliant and sustain their career and livelihood was conducted. It also aimed to bring out business ideas and train them as to how to realize it.

**Outcome:** The workshop trained the students in basic business skills, ideas and innovations and also helps students' asses if their ideas are of market value as well. The students opened up with innovative ideas and gained confidence in pursuing their career in entrepreneurship.

  
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Vidyanagar, Hyderabad-44.

## Enhancing Communication Skills in English

### **Objectives:**

- To identify steps in taking responsibility for one's own communication.
- To explore the use of words, tone of voice and body language.
- To enhance speaking and listening skills

**Report:** A one-day workshop on Enhancing Communication Skills in English for I and II year students of B.A./B.com/ B.Sc. was organized by the department of English at Seminar Hall, VGDC from 9.00A.M. to 4.30 P.M. on 5<sup>th</sup> November, 2018. In two sessions. Ms **Angel Mathew Meagher**, resource person- In the first half of the session, the students were divided into groups and games and activities were conducted to enhance their listening skills, the second half, role play sessions were conducted to help students use appropriate language and improve their speaking skills.

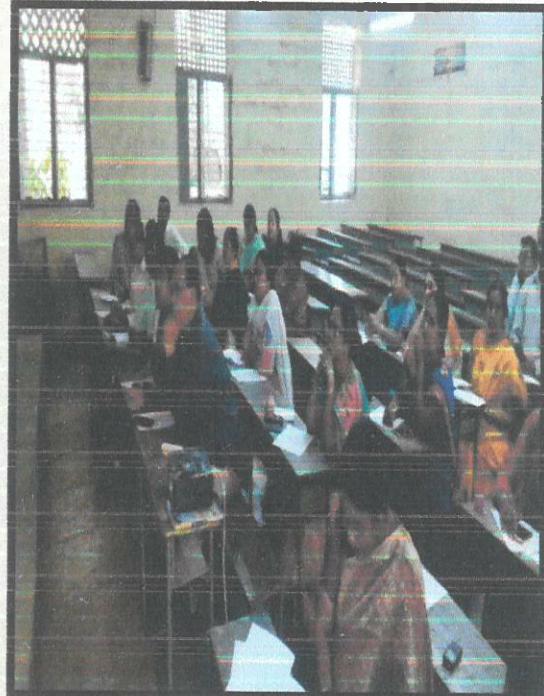
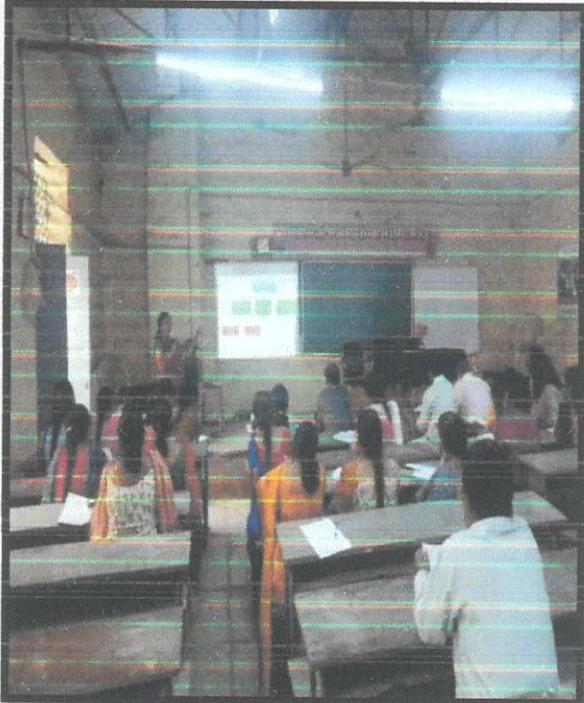
### **Outcome:**

- The students understood the power of communication, developed interpersonal skills.
- Learnt techniques to manage and ensure proper communication.



  
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Vidyanagar, Hyderabad-44.

Name of the Department	IQAC
Date	09.1.2019
Name of the programme	Preparation for NAAC-2020
Name of the lecturers involved	Dr.N.C. Sowjanya Assistant Professor of Botany & IQAC Co-ordinator
Resource Person	--
Teaching staff participated	All the members of the teaching staff
Brief report	An interactive session on the latest guidelines of the NAAC was held in the seminar hall. The IQAC co-ordinator has briefed the audience on the mechanism of NAAC accreditation, criteria wise changes, method of assessment etc. All the members of the teaching staff have actively involved and shared their ideas and experiences.
Outcome	All the members of the teaching staff became well aware of the latest changes in the A&A. It is further resolved to identify convenors for each criterion and carry out various curricular and co-curricular activities as per the latest NAAC guidelines.



*A. S. J.*  
PRINCIPAL

VIVEKANANDA GOVT. DEGREE COLLEGE  
Vidyanagar, Hyderabad-44.

**Title of the programme: Career guidance and chevening scholarship for higher education in U.K.**

**Resource persons:** Andrew Fleming British High Commission to Telangana and Andhra Prades, Ms. Jane Thompson (Deputy High Commission of India)  
Ms. NaliniRaghuram (political Economic Advisor) British Deputy High Commission.

**Students Participated:** 150

**Date:** 26-2-2019

**Objectives:**

- Career guidance to students
- Awareness on higher Education, and scholarship funding for master's degree in U.K.

**Report:** TSKC cell in collaboration with Department of English, organized a one day Workshop on career guidance and awareness on higher education at seminar hall on the 26<sup>th</sup> of February 2019. A career counselling session was conducted to students to dispel the doubts and qualms about available careers and higher education abroad. Ms. Anita Abraham Head department of English briefed about the workshop and Ms Bangla Bharati senior faculty introduced the guest. Mr Andrew Fleming (Deputy High Commission) addressed the students on the career prospects available for students to explore and briefed them about Chevening scholarship. The students were made aware of the lucrative scholarship that was offered by the British foreign and common wealth office to students with leadership potential for a master's degree in any subject at any university in the United Kingdom. Ms. Jan Thompson, Deputy High Commissioner to India in her talk apprised the students about the skills; talents and personality traits that students need to equip to excel in their profession careers. Ms. NaliniRaghuram, (political Economy Advisor) briefed the students about the criterion required to get funding for higher education abroad. The workshop concluded with an interactive session of the students with the delegates. Ms Suchitra Singh (TSKC Coordinator) proposed the vote of thanks

**Outcome:**

- The students learnt about the career options that can be explored after completion of their degree course.
- The students were made aware of the lucrative scholarship that are offered by U.K.



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Vidyanagar, Hyderabad-44.

**Title of the programme : Gender Parity**

**Resource persons Ms. Ipsita**

**No. of Students 200**

**Date:26.2.2019**

**Objectives:** 1. Advocating gender equality

2. Breaking of traditional taboos on gender roles.

**Report:** Women Empowerment Cell, has organized a workshop on Gender Parity. The workshop was organized to sensitize students and faculty on gender parity. MS. Anita Abraham in her opening remarks briefed the gathering on the objectives of the programmes. This was followed by a talk on Gender parity by the resource person Ms Ipsitha. Ms. Ipsitha addressed the gathering and stated that gender is one of the much-prioritized issues across the world. She spoke on the need for gender discrimination and how to make it possible. In the second half of the session students from Tata Institute of Business School gender parity through skits and various activities. In the end an open discussion was held for students. Students share how they have been victims of gender discrimination and also vowed to work against gender discrimination.

**Outcome:**

- Students learn to get away with the traditional taboos on gender roles
- Both boys and girls realize that equality is the foundation from which all can lead healthy, happy and fulfilling lives.

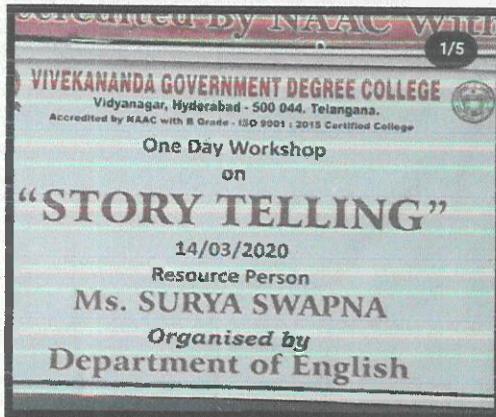
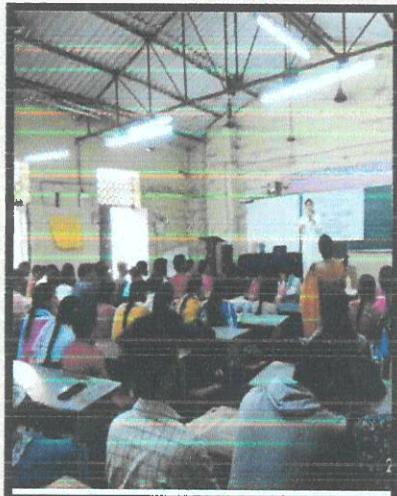


  
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**Workshop on Story Telling- by M. Surya Swapna on March 14<sup>th</sup>, students participated- 125**  
Department of English organized a one-day workshop on story telling using puppets to improve communication skills, people skills and practice team dynamics. The Resource person is a well-known puppeteer who worked for video adaptation of Amar Chitra Katha series produced by Suresh Productions. Students learnt the nuances of handling puppets, voice modulation, dialogue delivery, and make their presentations interactive.

**Workshop on Story Telling- by Ms.. Surya Swapna on March 14<sup>th</sup>, students participated- 125**



  
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**Title of the programme: Etiquette, grooming and interview skills**

**Resource person:** Ms. Sharanya (Trainer) Hindustan uniliver Limited.

**Date:** 07-03-2019

**Students participated:** 90

**Objectives:**

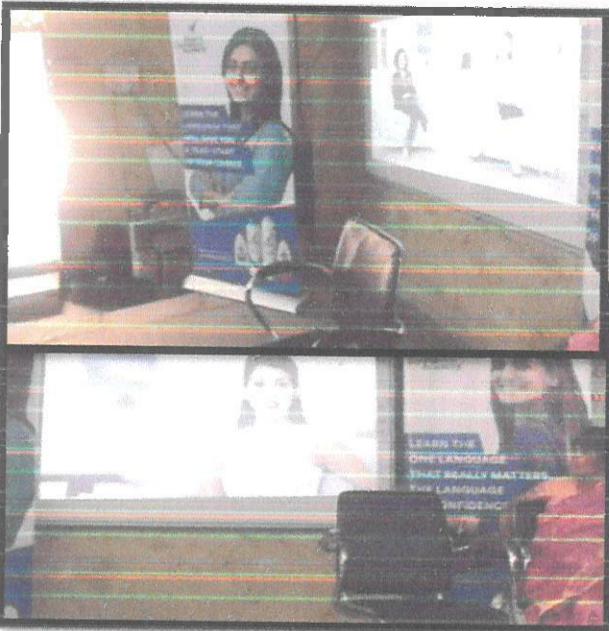
- Identify and select the basic qualities of an interview
- Dressing sense and body language during the interview session
- Identify response, types and recognize a complete interview response.

**Report:** TSKC cell, Department of English in collaboration with Women Empowerment Cell, organized an extension activity on **Etiquette, grooming and interview skills**. Ms Bangla Bharati welcomed the guest and coordinator. Ms Anita Abraham Head department of English and Women Empowerment cell coordinator gave the opening remarks. Ms.Suchitra Singh TSKC Coordinator briefed the students about the programme. Sharanya Trainer (Hindustan Unilever Limited) discussed about the need for etiquette and grooming to the girl students. A video on interview Skills was screened. This was followed by question and Answer session. The team from Hindustan Unilever Limited distributed health and hygiene kits to the girls.

**Outcome:**

- The girl students learnt about the measures to be taken before interview, during interview and post interview.
- Identified the mistakes repeated during interview and how to avoid it
- Boost up their self-confidence by grooming their etiquette and maintain personal hygiene.

  
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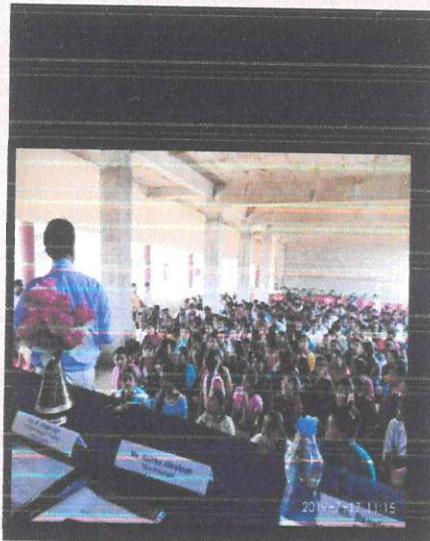
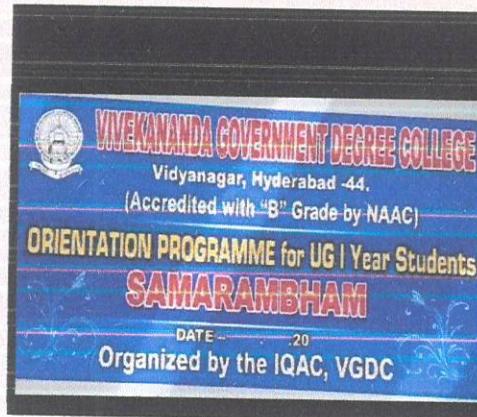
  
PRINCIPAL  
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Vidyanagar, Hyderabad-44.

## 2019-20

Name of the Department	IQAC
Date	17.07.2019
Title of the programme	SAMARAMBHAM – An Orientation programme for UG I year students - 2019
Names of the lecturers involved	Dr.N.C. Sowjanya, IQAC Co-ordinator IQAC Committee
Teaching staff participated/Students	All the teaching staff and the UG first year students
Brief report	<p>An Orientation Programme for the UG I year students was conducted to make the students familiarize with academic, co-curricular and extracurricular activities of the institution. Dr. NagarajuMalyala, Motivational Speaker and Retd. Principal was the Chief Guest. He gave a motivational talk on the importance of positive attitude and also made the students aware of the basic etiquette required in an educational institution.</p> <p>Conveners of various committees briefed the students on various activities conducted in the college. IQAC Co-ordinator briefed the students on the importance of NAAC assessment for the institution.</p>
Outcome	The students were very attentive in the session and interacted with the Guest. They further became aware of various curricular and co-curricular options available in the institution.



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Name of the Department	HINDI
Date	09.09.2019
Title of the programme	National Seminar
Names of the lecturers involved	Dr.H.K.Vandana
Teaching staff participated/Students	Staff-5 Students-30
Brief report	The department of Hindi organized one day National Seminar on " Significance of Navarasas in performing Arts" in collaboration with research foundation for devotional Literary and cultural studies, Osmania University at ICSSR conference hall, OU.
Outcome	The importance of Rasa concept in Indian literature and its present-day outlook has been presented and discussed by the delegates.



  
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 Vidyangar, Hyderabad-44.

**Title of the programme: Training for Counsellors at PRAJWALA (ISR)**

**Resource person: Three teachers from VGDC**

**Counsellors participated: 40**

**Date: 26<sup>th</sup> 27<sup>th</sup> 28<sup>th</sup> September 2019**

Convener and members of Women Empowerment Cell MS.Anitha Abraham, Ms Bangla Bharathi and Ms. Suchitra Singh as a part of Institutional Social Responsibility (ISR) have trained 40 Counselors at Prajwala Rehabilitation Centre for Human Trafficking. The teacher trained counselors in soft skills and leadership skills. The counselors were trained in dealing with the trafficking victims and managing stress.



  
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**Title of the programme: MAVA peace Maker Workshop**

**Resource person: MAVA NGO**

**Students participated: 8**

**Date: 15.0.2019 to 18.10.2019**

Women Empowerment Cell has volunteered eight students to participate in MAVA Peacemakers workshop. The workshop focused on empowering youth to build a more peaceful world. The workshop provided the participants a sense of responsibility, ownership, and the ability to both lead and work collaboratively with others.

**Outcome:**

- The workshop also helped students with tips to resolve common problems that permeate in colleges.
- Help students work collaboratively with others.

<b>S. No</b>	<b>Name</b>	<b>Contact Number</b>
1	Ravi kiran	7097134641
2	Vishal	8309495729
3	Varun	8464943730
4	Vinay Kumar	6303423938
5	Shekar	6300846559
6	Jagadish	8555824290
7	Rahman	9398046960
8	Ayaz Khan	7026851980

  
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**Youth Civil Activism Network (YouthCAN) Innovation Lab 3-day (1st-3rd November) residential workshop@ Hotel Mariotte, Hyderabad**

**Objective:** To develop creative thinking, identify fake news on social media and spread awareness among the youth.

Work shop aimed on crafting new solutions to disinformation and dubious content on social media. Out of 15 students from 2<sup>nd</sup> and 3<sup>rd</sup> year who applied online, only 3 were selected based on their application.

Aravind from MSCs final year,

Shaik Imran and Hrithik Singh from B. Com second year were selected and attended the 3-day residential program with 32 young activists of other colleges from Hyderabad. They got to work with industry experts to flex their creativity and craft innovative new campaigns that take on the growing problem of disinformation and “fake news” in India and address the consequences that it has in undermining democracy and fueling polarisation and violence.

**Outcome:** Students identified the fake news from various forwards they got on WhatsApp, Facebook, Instagram and immediately alerted the group.



  
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**Title of the Programme:** Two- day Teen to Tycoon Entrepreneurship Programme

**Resource Persons:**

**Objectives:** To encourage self-Employment tenderness. To widen the base of entrepreneurship development achievement motivation and entrepreneurial skills among students.

**Report:** TSKC is collaboration with English Department organized a two-day Boot Camp. Teen to Tycoon an initiative sponsored by the US Consulate Alumni Association in collaboration with US Consulate public Affairs section. As a part of Two day intensive Boot Camp student were praised with a step by step entrepreneurial tool-kit.

**Outcomes:**

The students were educated on how to;

- Write a business plan
- Analyse the financial needs and prospect of business.



  
Principal

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Vidyanagar, Hyderabad 44.



  
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## **Inter departmental Activity-Be a Jagrik - Samvidhan LIVE! Live the SDGs**

(Inter Departmental activity in collaboration- with Department of History and Department of Political Science/Public Administration)

**Objective:** to understand and gain hands on experience of the Indian constitution and the UN Sustainable Development Goals, to live the ground realities of the Constitution, to understand the fundamental rights and duties.

50 youth were selected to participate in the Be a Jagrik Journey- 2-day Orientation workshop was held on 22nd and 23rd of November. The students were involved in activity-based learning.

**Outcome:** gain knowledge about Indian Constitution, Rights, Duties.



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Name of the Department	Department of sciences (Dept of Zoology, Botany and chemistry)
Date	07-02-2020
Name of the programme	Workshop in collaboration with ITC (WOW) Wellness out of Waste
Name of the lecturers involved	N. Sridevi, Asst Prof of Zoology, P. Surekha, Asst prof of Chemistry, Dr. N.C. Sowjanya, Asst prof of Botany
Brief report	We the students and staff (Dept of Zoology Dept of Botany and chemistry) of VGDC, Vidyanagar, organized a workshop on solid waste management in collaboration with ITC (WOW) Wellness out of waste,  Resource persons from ITC (wow) presented a power point on solid waste management and demonstrated easy way to recycle solid house hold waste in to compost (Two bin system of waste management)
Outcome	The students got awareness and hands on experience of solid waste management. They have taken oath not to use single use plastic. They further resolved to segregate wet and dry waste in to green and blue bins at home



**VIVEKANANDA GOVERNMENT DEGREE COLLEGE,  
VIDYANAGAR, HYDERABAD - 44**  
(Accredited with "B" Grade by NAAC)

Workshop on "Waste Management" organized by  
the Departments of Botany, Zoology and Chemistry  
in collaboration with WOW-ITC

Dt:07.02.2020



  
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**Title of the Programme:** Life skills and Interview Skills (Mahindra Pride classroom)

**Date:** 13<sup>th</sup> to 20<sup>th</sup> Feb, 2020

**Resource Person:** Mr. Murali

**Objectives:**

- To bring Awareness about MNC Company and its Working
- To update Interview Skills & Life skills

**Report:** TSKCin collaborated with Mahindra Pride classroom Organized One-week workshop on Life skills and Interview Skills. The students were trained to give PPT Presentation, Group discussions, Jam Sessions, Team work, Inter personal skills and Interview Skills

**Outcome:**

- The students were groomed to face interviews
- Students learn to present PPTs and Group discussions
- The students were trained in inter personal skills and personal attitudes.

